

facebook

for Educators

Using Facebook Pages in the Classroom

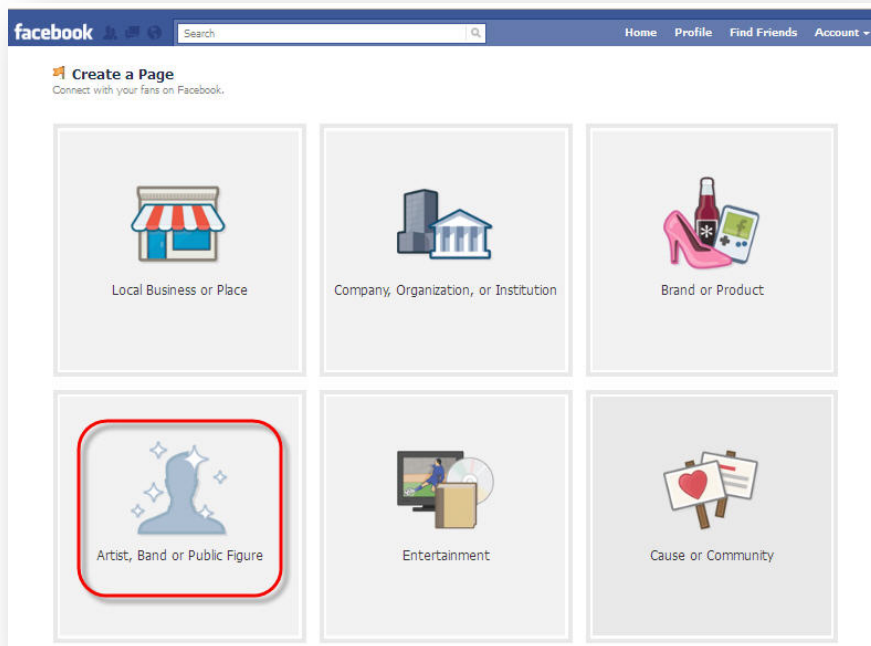
There are many ways that you can incorporate Facebook Pages to support and compliment what you teach both inside and outside the traditional classroom.

For example, you can use Facebook Pages to share relevant links; like newspaper articles, online videos, or even RSS feeds from your existing class blog or school website.

Creating a Facebook Page for your classroom is super easy! Here's how to get started!

How To: Create a Facebook Page for Your Classroom

1. Login into your existing Facebook Account or create an account. Once you have logged in click here: <http://www.facebook.com/page>.



2. Pick the category that best fits who you are or what your organization represents. Don't worry if the category you select doesn't fit perfectly, but pick the closest match since you won't be able to change your category.

Enter your name or the name of your classroom as you want it to appear to Facebook users. Like the category, your name is one of the few things you won't be able to change.



The image shows a screenshot of the Facebook page creation process. It features four category options: 'Local Business or Place' (with a storefront icon), 'Company, Organization, or Institution' (with a classical building icon), 'Artist, Band or Public Figure' (with a person at a podium icon), and 'Entertainment' (with a person at a podium and a CD icon). The 'Artist, Band or Public Figure' section is active, showing a dropdown menu with 'Teacher' selected, a text input field containing 'Mr O'Loughlin', a checked checkbox for 'I agree to Facebook Pages Terms', and a 'Get Started' button. Two callout boxes provide instructions: one points to the dropdown arrow with the text 'Click the arrow and select select 'teacher' from the drop down menu.', and another points to the text input field with the text 'Choose a name for your Facebook Page.'

3. You're now looking at your unpublished Page — now you can customize it. First, upload a profile picture by clicking “change picture” on the question mark to the left of your Page.

The screenshot shows the Facebook Page setup process for a page named "Mr O'Loughlin". The page is currently unpublished, indicated by a question mark in the profile picture area. The interface includes a search bar at the top, a "Confirm Your Page Category" section with dropdown menus for "People" and "Teacher", and an "Update Category" button. A callout box points to this button with the text: "Verify and Click 'Update Category' Button! It's Easy!". Below this is the "Get Started" section with a "Like" button. The main content area features a "Welcome" message and a list of four steps: 1. "Add an image" with a callout box pointing to the image placeholder that says "Click here to add a picture to your profile!"; 2. "Invite your friends" with a "Suggest to Friends" button; 3. "Tell your fans" with an "Import Contacts" button; and 4. "Post status updates" with a "Post Update" button. On the left sidebar, there is a "Change Picture" link above a question mark, and a "Kick things off with a status update welcoming students to your Facebook Page!" callout box pointing to the "Post Update" button. The right sidebar shows "Admins" and "Quick Tips" sections.

It's easy to change your photo on your Page. Just hover your mouse over the question mark and click the 'Change Picture' link.



4. Click the Information Tab on the left sidebar and then click 'Edit Information' and enter as much basic and detailed information as you can. The fields available will depend on which category you chose when creating your Page.

The more details you can add about who you or your organization are and what you are all about, the more successful your Page will be. Also, be sure to add a short blurb to the 'About Box' under your profile picture.



facebook Search Home Profile Account

Mr O'Loughlin View Page

Page Visibility: Only admins can see this page

Country Restrictions: Type a country... What is this?

Age Restrictions: **Anyone (13+)** What is this?

Wall Tab Shows: All Posts Expand comments on stories

Default Landing Tab: Wall

Posting Abilities:

- Users can write or post content on the wall
- Users can add photos
- Users can add videos

Moderation Blocklist: You can add "bad words" here so students can't use them on your Facebook Page.

Profanity Blocklist: Medium

Delete Page: Permanently delete Mr O'Loughlin

Save Changes Cancel

Pro Tip! Keep things civil on your Facebook Page with the moderation blocklist feature!

Pro Tip! Please do not use Facebook with students under the age of 13.

Don't forget to click 'Save Changes.'

Moderation Blocklist
 You can add comma-separated keywords to the "Moderation Blocklist". When users include blacklisted keywords in a post and/or a comment on your Page, the content will be automatically marked as spam. More information can be found here: <http://www.facebook.com/help/?faq=19793>

Okay

Home Profile Find Friends Account

Edit Page

Admins (1) See All

Use Facebook as Mr O'Loughlin

View Notifications

Promote with an Ad

View Insights

Suggest to friends

Quick Tips

Get Fac Sar

Pro Tip! Use Facebook as the page admin to keep your personal life separate from your professional life.

Click here to View Notifications from students or parents.

Click 'View Insights' to get feedback on how students are using your Facebook Page.

A Note About Facebook Apps

There are many Facebook Apps available that you may be able to use in your classroom or recommend to students, however, you should be aware that by using these applications some of your information will be accessible to the third-party application developer.

Facebook has developed an interface they call Granular Data Permissions (or GDP) that allows you to see exactly which pieces of information an app is asking to access before you approve the app.

To see what apps you have authorized and what information they are collecting, login to Facebook and go to *Account > Privacy Settings > Apps & Websites > Edit Your Settings > Apps You Use* to view and edit the Apps, Games and Websites you are using.

Safety, Privacy & Facebook Pages

A priority at Facebook is giving everyone control over their privacy. This helps create an online environment where teachers, parents, and students can connect and share safely.

To learn more about privacy and safety on Facebook, take a look at the resources available in the Facebook Safety Center <http://www.facebook.com/safety>.

Get the Latest Scoop on Facebook Pages.

For help, tips and information on the newest Facebook Pages features be sure to visit <https://www.facebook.com/FacebookPages>.

Be sure to click 'Like' and you'll get the latest news delivered right to your news feed. You can also find additional tutorials by clicking the 'Resources' tab on the left sidebar of the Page.

Share Your Facebook Pages Story

Do you have a student video you want to share? Is there a teacher or school Facebook Page that you think we should know about? Have your students used a Facebook Page in a creative or interesting way?

You can share your Facebook for Educators story with other educators by emailing them to share@facebookforeducators.org and then watch for it to be shared in the resources section on this website.



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